PRESS RELEASES SIGNING CEREMONY
MEXICO CITY 19 FEBRUARY 2019


The Governments of the United Mexican States and of Belgium, declare their intention to finalize negotiations of an agreement on cinematographic coproduction with the aim to improving coproduction and access to films in both countries, convinced that these exchanges will contribute to the enhancement of artist and cultural mutual relations between the two parties and conscious of the great importance of the preservation and promotion of cultural exchange in the field of cinema and in film industry, with the objective of guaranteeing the public access to a diverse supply of cinematographic works.

El Gobierno de los Estados Unidos Mexicanos y el Gobierno Federal y los Gobiernos respectivos de las Comunidades del Reino de Bélgica, declaran su intención de Finalizar las negociaciones de un acuerdo de coproducción cinematográfica con la finalidad de impulsar la coproducción y el acceso a películas en ambos países, animados por el deseo de fortalecer las relaciones de cooperación en el ámbito cinematográfico entre los Estados Unidos Mexicanos y el Reino de Bélgica y conscientes de la gran importancia de la preservación y promoción del intercambio cultural en el ámbito de la cinematografía y la industria fílmica, con el objetivo de garantizar el acceso público a una oferta variada de obras cinematográficas.

Contact

- H.E. Antoine EVRARD, Ambassador of Belgium
  Mexico@diplomatie.be
Press Release

19 February 2019

The Ministry of Communications of the Government of the State of Mexico, through the Board of Roads of the State of Mexico, has contracted an improvement service involving Belgian geospatial software technology Hexagon-Luciad, implemented by a local partner, Decsef Sistemas S.A. of CV, called "Access Service to Geospatial Technology and Related Products for the Administration of the Primary Free Toll Network of the State of Mexico", which will allow the processing, storage, administration, and consultation of construction works on roads, rights of way, atlases of risks, impacts of climate on the network, physical state on the road network, among others.

The geospatial software technology will allow the contingency attention of the infrastructure with better efficiency, through a centralized computer system or on mobile devices.

Websites

- http://decsef.com/

Contact

- OSORNO Jose Gabriel, Director General, CEO, DECSEF SISTEMAS
  Gabriel.osorno@decsef.com
- PEINADO Jose Luis, Vice President Iberics & LatAm Business Development, Vice Presidente de Negocios para Iberoamerica y LatAm., HEXAGON-LUCIAD
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The two parties sign a letter of intention for collaboration on development of geospatial applications. This will allow the two parties to make a contribution to the Spatial technology in Mexico

Websites

- https://www.gob.mx/aem

Contact
Press release

Mexico City, February 19, 2019

ABS Belgium N.V., recognized global specialist and leader of laundry ERP contract management and logistic solutions for the laundry and textile rental business is proud to announce to have signed today the official contract with the Mexican industrial multi plant laundry company Lavartex.

The signing of the contract took place in the presence of HRH Princess Astrid of Belgium during the official signing ceremony of the Belgium Economic Mission to Mexico, of which ABS is a member.

About ABS

ABS, with approximately 650 laundries on 5 continents using the ABS system, employs over 150 dedicated employees located worldwide. Our software has developed into a comprehensive and integrated Industrial Laundry ERP & Contract Management solution, which incorporates the latest technologies to deliver intuitive solutions for multi and single plant organizations and is continuously in development in close cooperation with our clients.

About Lavartex

Lavartex, with 10 industrial laundries located in Mexico and over 96 years of experience in the market, is a leading company in providing specialized textile rental and washing solutions for the Health, Hospitality and Industry sectors.

This new cooperation will support the further growth and increased customer services of Lavartex, including the use of new technology such as UHF RFID and mobile technology.

Both organizations, Lavartex and ABS, consider the signing of the contract as the beginning of a strategic partnership for many years to come.

Websites

- www.abslbs.com
- www.lavartex.com

Contacts

- Gerard van de Donk
  ABS Belgium N.V.
5. AMB – PALEHUI YOLIA

Press Release
19 February 2019

Implementation of AMB's green technologies for Mexico in the field of medical waste treatment

AMB Ecosteryl finds in Palehui Yolia Association the ideal partner to achieve mutual benefits in the implementation of green technologies for Mexico in the field of medical waste treatment.

Palehui Yolia Association’s objective is to build a hospital to provide a comprehensive and innovative care for breast and prostate cancer to the population in poverty, gender inequality and social vulnerability.

AMB’s objective is to provide a safe sterilization of the infectious medical waste generated at the hospital through a patented microwave treatment, leading a major change to eco-friendly solutions.

The commitment of both companies is to offer a humane and responsible treatment in a safe, eco-friendly environment.

AMB Ecosteryl technology has revolutionized the treatment of medical waste worldwide, providing a green and reliable solution, thereby allowing the infectious clinical waste to be shredded and decontaminated in a high-security environment by means of a microwave-based patented system.

Palehui Yolia Association commitment with the population in poverty, gender inequality and social vulnerability is complemented by the protection of the environment, by implementing a solution that ensures zero emissions, doesn’t use valuable resources like water, and make part of circular economy initiatives.

Websites

- www.ecosteryl.com
- http://www.palehuiyolia.org
Press Release

19 February 2019

Cornelissen is proud to inform that they will start exporting to Mexico from 2019

6th generation Belgian brewery Cornelissen was established in the early 1800’s in the village of Gerdingen and moved to the village of Opitter (Limburg), where the brewery is still located today, in 1859. Cornelissen is brewing about 16 different styles of beers, and will soon introduce 2 new brands in their range. Cornelissen started to focus on export in 2016 and since then exports about 30% of the total turnover to about 20 countries worldwide.

Today Cornelissen is proud to inform you that they will start exporting to Mexico from 2019. Cornelissen is going to sign an exclusive agreement for 5 years during the Royal Economic Mission in February 2019. Cornelissen believes that Mexican people more and more start to understand and know the Belgian beers.

Websites

- www.brouwerijcornelissen.be
- tbc

Contacts

- Jef CORNELISSEN, CEO, BROUWERIJ CORNELISSEN
  Jef.cornelissenjr@brouwerijcornelissen.be
- Rafael VILLASANA DEL CASTILLO, CEO, COHEVI
  rafael@californiatextil.com

Press Release

7. BROUWERIJ DE HALVE MAAN - TLALI GOURMETERIA
The Belgian Brewery Halve Maan continues to further fortify its position on the Mexican Market with Tlali Gourmeteria

Mr. Xavier Vanneste, Managing Director of Brewery De Halve Maan, and Mr. Adrian Gonzalez, co-founder of Tlali Gourmeteria sign MOU for the year 2019 to further elaborate on their fruitful cooperation to introduce the brewery’s products in national retailers.

The MOU underlines the trust in the local Mexican partner Tlali Gourmeteria to continue growing and successfully commercialize the Belgian brewery’s portfolio in the growing Mexican market.

Websites

- www.halvemaan.be

Contacts

- Xavier VANNESTE, Managing Director / Director General, BROUWERIJ DE HALVE MAAN
  Xavier.vanneste@halvemaan.be
- GONZALEZ VALENCIA Adrian, Co-Founder and Managing Director, Socio Fundador, TLALI GOURMETERIA
  agonzalez@tlaligourmeteria.com.mx
- ROBLES VALENCIA Jorge Andrés, Co-Founder, Socio Fundador, TLALI GOURMETERIA
  agonzalez@tlaligourmeteria.com.mx

8. BROUWERIJ VERHAEGHE VICHTE – BE IMPORT S.A. de C.V.

Press Release

19 February 2019

With the Agreement between Be Import and Brewery Verhaeghe, the Duchesse de Bourgogne will be now available in all the country of Mexico

The Agreement between Be Import and Brewery Verhaeghe officialise the fact that the Duchesse de Bourgogne will be now available in all the country off Mexico. This agreement symbolizes also the friendship between these two companies. It is an official start of a long story together. Be import will represent as distributor the interest of Brewery Verhaeghe in Mexico.

Websites

9. COSUCRA - FX MORALES

Press Release

19 February 2019

COSUCRA Inc. would like to formalize our partnership with FX Morales, our distribution partner for the Mexican market, to deliver plant based nutrition solutions to consumers. COSUCRA is located in Western Belgium, a region with a rich agricultural tradition. From the very beginning in 1852 and with its own agronomic research center that develops its own chicory seeds, Cosucra has invested considerable effort in research and development. It was the first world's producer of industrial inulin. Cosucra has always anticipated trends and consumer needs. That's why it gradually reoriented its production towards nutritional ingredients extracted from two typical plants of the region: chicory roots and yellow peas. A bold choice that allowed the company to become the world leader in natural chicory and pea ingredients.

FX Morales y Asociados (FXM) is a company that since 1988 have distinguished itself by providing food ingredients of the highest quality. FXM ingredients are made by leading world-class companies, which we represent exclusively. Offering added value to our customers with the products FXM sells, FXM offers integral solutions that provide tangible benefits such as logistics services and technical professional advice in the development and innovation of products. In the same way, FXM has extensive knowledge of market trends for the food industry in Mexico and Latin America. Among FXM clients are a large number of prestigious companies and well-known brands in the market. FXM is committed to always satisfy the highest expectations of our customers.

Websites

- www.cosucra.com

Contacts

- Frank TRUONG, General Manager, COSUCRA Inc.
  ftruong@cosucra.com
- Gilberto OLVERA, CEO, FX MORALES
  golvera@fxm.com.mx
Press Release

19 February 2019

If you are a “gourmet” there is a high chance that you know Belgian chocolates. Into this category, GALLER is the only brand proudly serving the Belgian Royal Majesty.

Palacio de Hierro’s endless pursuit of quality products naturally matched the awarded chocolates and will be the first luxury retail stores to offer their products.

Like the journey made by the cocoa from Mexico to Belgium and after its transformation into chocolate; there’s no more proof of affection than sending back our most appreciate products to Mexico gourmet’s amateur.

PALACIO DE HIERRO is pleased to welcome the famous Belgian chocolate, GALLER, in his stores.

Thanks to the strong worldwide image of Galler and the Palacio de Hierro’s endless pursuit of quality products, both company matched their goals.

Palacio de Hierro will be the first luxury retail stores to offer their Royal Majesty awarded chocolates all over the Mexican Republic.

Like the journey made by the cocoa from Mexico to Belgium and after its transformation into chocolate; there’s no more proof of affection than sending back our most appreciate products to Mexico gourmet’s amateur.

Websites

- [www.galler.com](http://www.galler.com)
- [www.chocolatesgaller.com](http://www.chocolatesgaller.com)

Contact

- Thibaud MARIAGE, Director, BELIMPORT, mariage.thibaud@gmail.com

11. GHENT UNIVERSITY - INSTITUTO NACIONAL DE ANTROPOLOGÍA E HISTORIA (INAH)
Press Release

19 February 2019

Through the signature of an Agreement between the University of Ghent and the Mexican Institute of Anthropology and History (INAH), the high-level applied research of Ghent University for heritage sites will assist INAH with the research, documentation, presentation and dissemination of the unique and extremely important cultural heritage sites of Mexico. This is continuation of a long partnership between University of Ghent and INAH.

Websites

- www.ugent.be/eng
- https://www.inah.gob.mx/

Contact

- Mieke VAN HERREWEGHE, Vice-Rector Ghent University
  Bert.VanGerrewey@UGent.be
- Philippe DE MAEYER, Professor Ghent University
  Philippe.DeMaeyer@UGent.be
- Diego PRIETO HERNANDEZ, Director General de Instituto Nacional de Antropología e Historia
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12. LAPAUW INTERNATIONAL - HOTEL SUPPLY COMPANY DE LA RIVIERA

Press Release

19 February 2019

Smart Linen Cancun is investing into a fully automated industrial laundry system capable for washing 60 Tons linen per day. For this important project it has signed an agreement with Lapauw International, a Belgian Family owned company worldwide known for its high performant ecological industrial laundry machines.

Websites

- www.lapauw.be
- www.hsc-latam.com

Contacts
Luxstar projects and PTM group have come to an agreement to develop and exploit together the tower designed by Belgian young talented architect group ODA architecture in Puerto Vallarta. 12 luxury condominiums will be erected on 6 floors, rooftop pool and bar with ocean view and all amenities required for today’s luxury living.

PTM group is a Belgian multinational conglomerate holding company headquartered in Brussels, Belgium. The company wholly owns PTM engineering BVBA, Nopek BVBA and PTM Muhendislik and has minority holdings in PTM architecture BVBA and Trikaaltech Ltd.

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Ptm group is a diversified holding company active in 4 sectors through its subsidiary companies.

1. Network infrastructure consulting engineering
2. IT development and services
3. Industrial piping engineering and installations
4. Real estate development

Luxstar projects is a Mexican real estate company that focusses on development of condominiums in touristic areas, shopping malls in larger cities. Luxstar also has activities in developing real estate for franchising dental care facilities

Websites

- www.ptm-group.eu
- tbc
Press Release
19 February 2019

SCK•CEN and ININ (Mexico) seal further cooperation

As part of the princely mission to Mexico, which takes place from 16 to 24 February, the Belgian Nuclear Research Centre (SCK•CEN) enforced its cooperation agreement with the Instituto Nacional de Investigaciones Nucleares (ININ). Both research centres will cooperate in various research areas in terms of safety of nuclear power plants, nuclear medicine, education and training.

The Belgian Nuclear Research Centre (SCK•CEN) and the Instituto Nacional de Investigaciones Nucleares (ININ) have already worked together in the past. With this agreement, the two leading international research institutes are reinforcing their cooperation. This bilateral cooperation agreement was signed by Derrick Gosselin, Chairman of the Board of Governors of SCK•CEN, Eric van Walle, Director-General of SCK•CEN and Aspiazu Fabián, Director-General of the ININ. The signing took place in the presence of HRH Princess Astrid and a Belgian parliamentary delegation, including several ministries.

In 2009, SCK•CEN and the Mexican research centre laid the foundation for a long-term cooperation. “At the time, we conducted material tests and started up a monitoring program to keep the vessel steel of the Mexican nuclear power station Laguna Verde under close scrutiny. We deployed our knowledge to support ININ in irradiation experiments in the TRIGA research reactor”, states Eric van Walle, Director-General of SCK•CEN. “Good scientific practices implies sharing your knowledge. Cooperating with foreign research centres strengthens research. We are therefore delighted with this renewed cooperation, where nuclear medicine and safety of nuclear power plants will be central.”
SCK•CEN

65 years of experience in nuclear science and technology

The Belgian Nuclear Research Centre (SCK•CEN) is one of Belgium's largest research centres. As a Foundation of Public Utility, SCK•CEN receives a grant from the federal government covering 45% of its running costs and investments; the remaining 55% come from its own revenues. It has more than 750 employees who devote themselves every day to developing peaceful applications of nuclear energy. The Centre develops lasting technologies with a great deal of added value for society. The research activities of SCK•CEN relate to three main themes: the safety of nuclear facilities, sustainable management of radioactive waste and protecting the population and the environment against ionising radiation. Researchers of SCK•CEN are also developing MYRRHA, a flexible research infrastructure driven by a particle accelerator (ADS) which paves the way to numerous promising technologies and applications, mainly in the field of nuclear waste management and medical radioisotopes production. SCK•CEN is recognised worldwide and shares its knowledge through numerous publications and training courses in order to keep up this exceptional pool of talent.

More info: www.sckcen.be

Websites

- https://www.sckcen.be
- https://www.gob.mx/inin

Contact

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15. VESALE PHARMA – LABORATORIOS GRIN

Press Release

19 February 2019

Vésale Pharma of Belgium ties-up with Grin Laboratories in Mexico

Mexico February 19, 2019

Grin Laboratories has entered into a tie-up with Vésale Pharma of Belgium for a first probiotic of Vésale throughout the Mexican market.

The probiotic of Vésale will be introduced under a private label in the market by Grin Laboratories. This distribution agreement represents a potential of 4 M€
Speaking on the occasion, Jehan Lienart, Executive Chairman & CEO, of Vésale Pharma, said, “Mexico is a great opportunity for Vesale. This agreement we signed with Grun Laboratories today is perfectly in line with the global strategy and international development of Vesale Pharma. The need for our patented products in the probiotic segment is huge. Grin Laboratories is a great partner for us as they are strong in different health segments. Vesale brings in patented, easy to use, effective probiotics for people of ages from infants to geriatrics. Moreover, with our unique technology, we make sure that this agreement is the first step of a great adventure of Vesale in Mexico thanks to Grin Laboratories.

Websites

- [www.vesalepharma.com](http://www.vesalepharma.com)
- [www.laboratoriosgrin.com](http://www.laboratoriosgrin.com)

Contact

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