



**Programme of the Belgian Economic Mission to Mexico
presided by HRH Princess Astrid of Belgium, Representative of His Majesty the King**

in the presence of

HE KRIS PEETERS, Federal Deputy Prime Minister and Minister of Employment, Economy and Consumer Affairs in charge of Foreign Trade, Poverty Reduction, Equal Opportunities and Persons with a Disability

HE DIDIER REYNDERS, Federal Deputy Prime Minister and Minister of Foreign Affairs and Defence

HE PIERRE-YVES JEHOLET, Vice-President and Minister of Economy, Industry, Research, Innovation, New technologies, Employment and Training of the Walloon Government

HE PHILIPPE MUYTERS, Flemish Minister for Work, Economy, Innovation and Sport

HE CÉCILE JODOGNE, Secretary of State for Foreign Trade & Investment for the Brussels-Capital Region and Minister of the French Community Commission in charge of Civil Service and Health Policy

Friday 15 February 2019
Brussels – Mexico City

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

21:10

Arrival of HRH Princess Astrid, HE Cécile Jodogne and a small delegation with flight UA 1566 at Mexico City Benito Juárez International Airport (MEX)– Terminal 1

(Mexico City is 7 hours behind Brussels)

Welcome of HRH Princess Astrid and HE Cécile Jodogne by HE Mauricio Escanero, Ambassador of Mexico, Ing. Bernardo Aguilar Calvo, General Director for Europe, Ministry of External Relations and HE Antoine Evrard, Ambassador of Belgium

21:30 – 22:00

Motorcade transfer of HRH Princess Astrid from Mexico City Airport to the St. Regis hotel

22:00

Check-in of HRH Princess Astrid at the St. Regis hotel

Address: Paseo de la Reforma 439, Colonia Cuauhtémoc, 06500 Mexico City

**Saturday 16 February 2019
Brussels – Mexico City**

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

10:25	Check-in at Brussels National Airport (BRU) at row 6	09:55
11:55 – 14:35	Flight United Airlines UA 951 from Brussels to Washington (flight duration 8:40)	11:55 – 14:35
14:35	Arrival of the delegation at Dulles International Airport (IAD)	14:35
17:10 – 21:10	Flight United Airlines UA 1566 from Washington to Mexico City (flight duration 05:00)	17:10 – 21:10
18:45	Arrival of HE Pierre-Yves Jeholet with flight BA 243 at Mexico City Benito Juárez Airport	
18:50	Arrival of HE Didier Reynders with flight LH 498 at Mexico City Benito Juárez Airport	
19:10 – 19:40	Transfer of HE Pierre-Yves Jeholet and transfer of HE Didier Reynders from Mexico City Airport to the St. Regis hotel	
21:10	Arrival of the delegation with flight UA 1566 at Mexico City Benito Juárez International Airport (MEX) – Terminal 1	21:10
21:40 – 22:10	Transfer of HE Philippe Muyters from Mexico City Airport to the St. Regis hotel	22:20 – 23:00
As from 19:40	Check-in of the Ministers at the St. Regis hotel Address: Paseo de la Reforma 439, Colonia Cuauhtémoc, 06500	23:00
	Transfer of the official and business delegation from Mexico City Airport to the St. Regis hotel and the Marquis Reforma with minibus O1, O2 and bus D1	
	Check-in of the official and business delegation at the St. Regis hotel Address: Paseo de la Reforma 439, Colonia Cuauhtémoc, 06500 Venue: St. Regis hotel, room Diamond, 2 nd floor	

**Sunday 17 February 2019
Mexico City**

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

17:15 – 19:00

Information session for the Belgian delegation followed by a welcome networking drink

16:00 – 19:00

16:00 Distribution of the individual programmes

16:30 Opening of the doors

17:15 Arrival of HRH Princess Astrid, Representative of His Majesty the King

17:20 Introductory speech by HE Antoine Evrard, Ambassador of Belgium

17:30 Information about the business programme and business tips by:

- Florence Vanholsbeeck, Economic & Commercial Counsellor in Mexico City for the Walloon Region
- Wim Van Cauteren, Economic & Commercial Counsellor in Mexico City for the Flemish Region and the Brussels-Capital Region

18:00 Welcome networking drink

Lead: Embassy of Belgium

Venue: St. Regis hotel, room Astor A+B and welcome networking drink in the Astor Foyer and Lounge, 2nd floor

Participants: all delegation members (260 guests)

The secretariat of the mission is located in John Jacob III and IV on the 2nd floor of the St. Regis hotel and will be operational from Friday 15 February 2019 until Wednesday 20 February 2019.

**Monday 18 February 2019
Mexico City**

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

04:25

Arrival of HE Kris Peeters with flight AF 8098 at Mexico City Benito Juárez Airport at Terminal 2

08:35 – 08:55

Motorcade transfer of HRH Princess Astrid and Ministers from the St. Regis hotel to the Palacio Nacional

09:00 – 09:50

Meeting with HE Andrés Manuel López Obrador, President of Mexico

08:55 Arrival of HRH Princess Astrid and Ministers, welcomed by Ambassador Juan Carlos Lara Armienta, General Director of Protocol and transfer to Salón Azul

09:00 Official meeting with the President of Mexico

09:50 End of the official meeting

Lead: Embassy of Belgium

Venue: Corregidora esq. Pino Suárez, Plaza de la Constitución S/N, Col. Centro, Del. Cuauhtémoc, 06066 Mexico City

Participants: very restricted official delegation

10:00 – 10:20

Motorcade transfer of HRH Princess Astrid and Ministers from the Palacio Nacional to the St. Regis hotel

Short introduction of HE Graciela Márquez Colín, Minister of Economy of Mexico and Valentin Diez Morodo, President of COMCE to HRH Princess Astrid and Ministers in room Caroline, 2nd floor

10:25 – 11:10

Business Forum: The economic relations between Mexico and Belgium - Perspectives

10:00 Registrations

10:25 Arrival of HRH Princess Astrid and Ministers

B2B meetings

Lead: AWEX, BI&E by *hub.brussels*, FIT

Venue: St. Regis hotel, room Madeleine A, 1st floor

08:00 – 17:00

10:00 – 12:00

Monday 18 February 2019
Mexico City

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

<p>11:15 – 11:45</p> <p>11:30 – 12:00</p>	<p>10:30 Introductory speech by Valentin Diez Morodo, President of the Mexican Business Council for Foreign Trade, Investment and Technology (COMCE), Commander of the Order of Léopold and member of the board of AB-INBEV</p> <p>10:35 Speech by Pieter Timmermans, CEO of the Federation of Enterprises in Belgium (FEB)</p> <p>10:40 Speech by HE Kris Peeters, Federal Deputy Prime Minister and Minister of Employment, Economy and Consumer Affairs in charge of Foreign Trade, Poverty Reduction, Equal Opportunities and Persons with a Disability</p> <p>10:50 Speech by HE Graciela Márquez Colín, Minister of Economy of Mexico</p> <p>11:00 Speech and closing remarks by HE Didier Reynders, Federal Deputy Prime Minister and Minister of Foreign Affairs and Defence</p> <p>11:10 Departure of the official delegation</p> <p>Lead: Embassy of Belgium Venue: St. Regis hotel, Astor Ballroom and networking moment in the Astor Lounge, 2nd floor Participants: all delegation members and Mexican invitees (400 guests)</p> <p align="center">Meeting with HE Graciela Márquez Colín, Minister of Economy of Mexico</p> <p>Lead: Embassy of Belgium Venue: St. Regis hotel, room Caroline, 2nd floor Participants: restricted official and business delegation (30 guests)</p> <p>Transfer of Minister Reynders and officials from the St. Regis hotel to the Ministry of Defence with minibus O1</p>	<p>11:10 Networking moment with coffee and tea in the Astor Lounge</p> <p>Transfer of the business delegation from the St. Regis hotel to the Ministry of Defence with bus D1</p> <p align="center">Meeting with General Luis Crescencio Sandoval González, Minister of National Defence in charge of the military healthcare system</p> <p>11.45 Arrival of the business delegation and transfer to the meeting room on the 2nd floor</p> <p>12:00 Arrival of HE Didier Reynders and transfer of the official delegation to the office of General Sandoval on the 3rd floor</p> <p>12:05 Bilateral meeting between HE Didier Reynders and General Sandoval</p>	<p>11:00 – 11:45</p> <p>12:00 – 12:30</p>
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**Monday 18 February 2019
Mexico City**

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

12.05 Informal networking between the Belgian companies and representatives of SEDENA
 12:25 Presentation of the Belgian companies in the presence of HE Didier Reynders and General Sandoval
 12:30 Departure of the official delegation
 12:30 Business meeting
 13:00 Departure of the business delegation

Lead: Embassy of Belgium
 Venue: SEDENA, Boulevard Manuel Ávila Camacho S/N, esq. Avenida Industria Militar, Colonia Lomas de Sotelo, 11640 Mexico City
 Participants: restricted official and business delegation

12:30 - 13:00

Transfer of Minister Reynders and officials from the Ministry of Defence to the St. Regis hotel with minibus O1

13:00 -13:20

Best of Belgian' Sport Technology innovative solutions in the context of the 2026 FIFA World Cup organisation

12:30 – 13:20

Part 1 of the Best of Belgian's Sport Technology

12:30 Registration

13:00 Arrival of HRH Princess Astrid and Ministers

13:02 Introduction by Yves De Cocker, President of the Agoria Sports & Entertainment Technology Club

13:05 Movie about the Agoria Club and short presentation of the Agoria Club members

13:10 Speech by HE Philippe Muyters, Flemish Minister for Work, Economy, Innovation and Sport

13:15 Speech by Ana Gabriela Guevara Espinoza, President of the National Commission for Physical Culture and Sport (CONADE)

13:20 Transfer to the room Astor A+B

Lead: Agoria Sports Technology Club and FIT

Venue: St. Regis hotel, room Astor C, 2nd floor

Participants: upon registration

Transfer of the business delegation from the Ministry of Defence to the St. Regis hotel with bus D1

13:00 – 13:45

**Monday 18 February 2019
Mexico City**

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

13:20 - 14:05

Part 2 of the Best of Belgian's Sport Technology

13:20 Walking lunch

13:25 Speech by HE Didier Reynders, Federal Deputy Prime Minister and Minister of Foreign Affairs and Defence

13:35 Presentation and short interview with Jean-Marie Pfaff

13:40 Movie highlights of the Red Devils football match in Mexico 1986

13:45 Penalty shoot with children from Casa Hogar

14:00 Photo opp

Lead: Agoria Sports Technology Club and FPS Foreign Affairs

Venue: St. Regis hotel, room Astor A+B, 2nd floor

Participants: all delegation members and invited Mexican guests (90 guests)

13:20 - 14:05

Part 3 of the Best of Belgian's Sport Technology

B2B Meetings

Lead: Agoria Sports Technology Club and FIT

Venue: St. Regis hotel, room Astor C, 2nd floor

Participants: upon registration

14:15 – 15:00

Transfer of the delegation on foot from the St. Regis hotel to the Torre Reforma

14:20 -14:30

Visit of the Torre Reforma

14:30 – 15:30

Lead: Brussels Invest & Export by *hub.brussels*

Venue: MacStore Torre Reforma, Planta Baja, Av. Paseo de la Reforma 483, 06500 Mexico City

Participants: upon registration

**Monday 18 February 2019
Mexico City**

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

<p>14:50 – 15:25</p>	<p align="center">Seminar on Responsible Business Conduct</p> <p>Part 1 of the Seminar of Responsible Business Conduct: Setting the scene</p> <p>14:40 Registrations 14:50 Arrival of HRH Princess Astrid and Ministers 14:55 Welcome and introduction by Antonino de Leo, Representative of the United Nations Office on Drugs and Crime (UNODC) in Mexico 15:00 Opening speech by HE Didier Reynders, Federal Deputy Prime Minister and Minister of Foreign Affairs and Defence 15:10 Speech by HE Irma Sandoval, Minister for Public Administration of Mexico 15:20 Closing speech by HE Cécile Jodogne, Secretary of State for Foreign Trade & Investment for the Brussels-Capital Region and Minister of the French Community Commission in charge of Civil Service and Health Policy 15:25 Departure of the official delegation</p> <p>Lead: Embassy of Belgium Venue: St. Regis hotel, room Astor A, 2nd floor Participants: all delegation members and the Belgian Business Club (170 guests)</p>		<p>14:40 – 15:30</p>
<p>15:30 – 16:00</p>	<p align="center">Meeting with HE Javier Jiménez Espriú, Minister of Communications and Transportation of Mexico</p> <p>Lead: Embassy of Belgium Venue: St. Regis hotel, room Potentia, 1st floor Participants: restricted official and business delegation (30 guests)</p>	<p align="center">Transfer of the delegation on foot from the Torre Reforma to the St. Regis hotel</p> <p>Part 2 of the Seminar on Responsible Business Conduct: Best Practices on Responsible Business Conduct in Mexico</p> 15:30 Introduction by Roberto Martinez, OECD Representative 15:35 Debate 1 on the Emerging Technologies and due diligence: testimony by Hugo Araujo, 7Vortex , followed by a debate moderated by Ulla Pentinpuro, Founder of Integrity International 15:55 Debate 2 on the Compliance Program: testimony by Angel de León Zamora, Head of Legal and Compliance, Americas Division, ONTEX, followed by a debate moderated by Ulla Pentinpuro, Founder of Integrity International 16:20 Wrap up, operational contextualization of best practices and Conclusions by Roberto Martinez OECD representative <p>Lead: Embassy of Belgium Venue: St. Regis hotel, room Astor A, 2nd floor Participants: all delegation members and the Belgian Business Club</p>	<p>15:30 -15:40</p> <p>15:30 – 16:30</p>

16:05 – 16:25	<p>Port Development Seminar: Infrastructure networking event</p> <p>16:05 Official opening speech by HE Philippe Muyters, Flemish Minister for Work, Economy, Innovation and Sport 16:15 Speech by Javier Jiménez Espriú, Minister of Communications and Transportation of Mexico 16:25 Departure of the official delegation</p> <p>Lead: Flanders Technical Agency (FITA) and Flanders Investment & Trade (FIT) Venue: St. Regis hotel, room Diamond A+B, 2nd floor Participants: 80 guests upon registration</p>	<p>Port Development Seminar: Infrastructure networking event</p> <p>15:30 Registration and welcoming 16:05 Official opening speech by HE Philippe Muyters, Flemish Minister for Work, Economy, Innovation and Sport 16:15 Speech by Javier Jiménez Espriú, Minister of Communications and Transportation of Mexico 16:25 Departure of the official delegation 16:25 “Port development in Mexico and incentives to boost foreign trade” by Héctor Lopez, Port Coordinator at the Secretariat of Communications and Transportation (SCT) 16:45 Presentations by Belgian companies: DEME Group, Jan De Nul Group and the Port of Antwerp 17:30 Networking cocktail</p> <p>Lead: Flanders Technical Agency (FITA) and Flanders Investment & Trade (FIT) Venue: St. Regis hotel, room Diamond A+B and cocktail in the Diamond Lounge, 2nd floor Participants: 80 guests upon registration</p> <p style="text-align: center; color: #0070c0;">Transfer of the delegation from the St. Regis hotel via the Torre Reforma to the IADB with bus D1</p> <p style="text-align: center;">Seminar “Presentation of the Inter-American Development Bank Group Activities in Mexico”</p> <p>Opening speech by HE Cécile Jodogne, Secretary of State for Foreign Trade & Investment for the Brussels-Capital Region and Minister of the French Community Commission in charge of Civil Service and Health Policy Presentation of the activities of the Inter-American Development Bank Group in Mexico Networking</p>	<p>15:30 – 18:40</p> <p>15:45 – 16:00</p> <p>16:00 – 19:00</p>

<p>19:10 – 19:25</p>	<p style="text-align: center;">Promotion Event Belgian Pears in Mexico</p> <p>19:10 Arrival of HRH Princess Astrid and Ministers in room Caroline, 2nd floor and welcomed by Gert Van Causenbroeck, Export Manager, VLAM and Leslie Lambregts, Director International Affairs, FASFC</p> <p>19:15 Introduction of the Belgian fruit exporters and the Mexican National Service for Agri-Food Health, Safety and Quality (Senasica) followed by a photo opp</p> <p>19:25 Transfer of HRH Princess Astrid and Ministers to the Astor Ballroom</p> <p>Lead: Flanders' Agricultural Marketing Board (VLAM), the Federal Agency for the Safety of the Food Chain (FASFC) and Flanders Investment & Trade (FIT) Venue: St. Regis hotel, Caroline, 2nd floor Participants: 30 guests</p>	<p>Lead: Brussels Invest & Export by <i>hub.brussels</i> Venue: IADB Mexico City, Av. Paseo de la Reforma 222, piso 10 – 11, Col. Juárez, 06600 Mexico City Participants: upon registration</p> <p style="text-align: center;">Activity organized by Belgapom</p> <p>Lead: Flanders Investment & Trade (FIT) Venue : St. Regis hotel, Garden Terrace, 3rd floor Participants: 40 guests upon invitation</p> <p style="text-align: center;">Meeting between Senasica and FASFC</p> <p>Lead: Embassy of Belgium Venue: St. Regis hotel, Potentia, 1st floor Participants: 30 guests</p> <p>Transfer of the delegation from the IADB to the St. Regis hotel with bus D1</p>	<p>16:30 - 17:30</p> <p>18:30 -19:00</p> <p>19:00 – 19:15</p>

Monday 18 February 2019
Mexico City

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

19:30 – 20:15

Gastronomic event “Sabores de Bélgica”

19:30 Arrival of HRH Princess Astrid and Ministers and welcome by Florence Vanholsbeeck, Economic & Commercial Counsellor in Mexico City for the Walloon Region

19:40 Speech of HE Pierre-Yves Jeholet, Vice-President and Minister of Economy, Industry, Research, Innovation, New technologies, Employment and Training of the Walloon Government

19:45 Presentation of several food stands to HRH Princess Astrid and Ministers

20:15: Departure of HRH Princess Astrid and Ministers

Lead: Wallonia Export-Investment Agency (AWEX) in collaboration with the Federation of the Belgian Food Industry (FEVIA)

Venue: St. Regis hotel, Astor Ballroom, 2nd floor

Participants: 300 guests upon invitation

Tuesday 19 February 2019
Mexico City

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

08:30 – 09:20

Success Stories Breakfast organised by the Federation of Enterprises in Belgium

08:15 Arrival of the Belgian business delegation and their local partner
08:30 Arrival of HRH Princess Astrid and Ministers
08:35 Words of welcome by Pieter Timmermans, CEO of the Federation of Enterprises in Belgium (FEB)
08:40 Testimonial by each invited Belgian business leader
09:15 Conclusions by Pieter Timmermans

Lead: Federation of Enterprises in Belgium (FEB)
Venue: St. Regis hotel, room Diamond B
Participants: 30 guests upon invitation

B2B meetings

Lead: AWEX, BI&E by *hub.brussels*, FIT
Venue: St. Regis hotel, room Astor C, 2nd floor

08:00 – 17:00

08:15 – 09:20

Antwerp Diamond Power Session

Part 1 of the Antwerp Diamond Power Session

09:00 Registration
09:30 Introduction by Jesus Ramon Parra Pedroza, Camara de Joyeria Jalisco
09:35 Introduction of the Antwerp Diamond Industry
10:05 Antwerp-Mexican success stories
10:15 Coffee break in the Foyer
10:25 Lab-Grown Diamond Screening methods: pleasure or pain?

Lead: Antwerp World Diamond Centre (AWDC) and Flanders Investment & Trade (FIT)
Venue: St. Regis hotel, room Diamond A and cocktail in the Diamond Lounge, 2nd floor
Participants: 50 guests upon registration

09:00 – 12:30

Tuesday 19 February 2019
Mexico City

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

09:20 - 10:05

Transfer of **the Ministers and officials** from the St. Regis hotel to Ministry of Agriculture

Transfer of **the business** delegation from the St. Regis hotel to Ministry of Agriculture with minibus O2

09:00 -09:55

09:30 – 10:15

Cinionic Barco activity

09:30 Arrival of HRH Princess Astrid and Ministers and welcomed by Fernando de Fuentes Sainz, President of the National Chamber of Cinematographic industry (Canacine) and Wim Buyens, CEO of Cinionic

09:35 Speech by HE Philippe Muyters, Flemish Minister for Work, Economy, Innovation and Sport

09:38 "Orientation in the cinema landscape" by Wim Buyens, CEO of Cinionic

09:41 "Barco Cinionic contribution in the Mexican market" by Ivan Cannau, Sr. Executive Vicepresident Americas of Cinionic

09:45 Speech on the work done by the Cinepolis' Foundation "Vamos todos al Cina" by Miguel Rivera, Global Programming Vice President, **Cinepolis Group**

09:50 Speech on the work done by the Cinemex Fundacion Group Mexico/Cinemex by Rogelio Vélez, CEO of Cinemex

09:55 Short video on the Social Mission in Cinema

09:58 Gift presentation of a Barco Cinema Projector to Canacine

10:05 Networking moment with coffee and tea

10:15 Departure of the official delegation

Lead: Flanders Investment & Trade (FIT)

Venue: St. Regis hotel, room Astor A, 2nd floor

Participants : official delegation and Mexican invitees **(120 guests)**

Transfer of the delegation from the St. Regis hotel to the Garden Santa Fé Shopping Center with bus SANTA FÉ and **minibus O3**

09:30 – 10:25

Tuesday 19 February 2019
Mexico City

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

**Meeting with HE Víctor Manuel Villalobos Arámbula,
Minister of Agriculture and Rural Development of Mexico**

10:10 – 10:40

09:55 Arrival of the business delegation and transfer to the 1st floor
 10:10 Arrival of the Ministers, transfer to the 1st floor and photo opp
 10:12 Start of the meeting with a speech by Dr. Victor Manuel Villalobos Arámbula, Minister of Agriculture and Rural Development
 10:22 Speech by Deputy Prime Minister Kris Peeters, Federal Deputy Prime Minister and Minister of Employment, Economy and Consumer Affairs in charge of Foreign Trade, Poverty Reduction, Equal Opportunities and Persons with a Disability
 10:27 Speech by Minister Pierre-Yves Jeholet, Vice-President and Minister of Economy, Industry, Research, Innovation, New technologies, Employment and Training of the Walloon Government
 10:30 Presentation of the Belgian companies
 10:38 Closing words
 10:40 Departure of the delegation

Lead: Embassy of Belgium
 Venue: SADER, Parking on the corner of Avenida Cuauhtémoc and Municipio Libre 377, Col. Santa Cruz Atoyac, 03310 Mexico City
 Participants: restricted official and business delegation

Visit of the Garden Santa Fé Shopping Center

10:30-11:40

Opening speech by HE Cécile Jodogne, Secretary of State for Foreign Trade & Investment for the Brussels-Capital Region and Minister of the French Community Commission in charge of Civil Service and Health Policy
 Meeting with the Architect and Director of the building
 Guided visit of the building

Lead: Brussels Invest & Export *by hub.brussels*
 Venue: Garden Santa Fé Shopping Center, Guillermo González Camarena 1205, Col. Santa Fe, Zedec Sta Fé, 01219 Mexico City
 Participants: upon registration

Tuesday 19 February 2019
Mexico City

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

10:40 – 11:25

Transfer of the Ministers and officials from the Ministry of Agriculture to the St. Regis hotel

Transfer of the business delegation from the Ministry of Agriculture to the St. Regis hotel with minibus O2

10:40 – 11:35

11:30 – 12:00

Antwerp Diamond Power Session: closing cocktail

Part 2 of the Antwerp Diamond Session

11:30 Arrival of HRH Princess Astrid and Ministers

11:35 Speech by HE Kris Peeters, Federal Deputy Prime Minister and Minister of Employment, Economy and Consumer Affairs in charge of Foreign Trade, Poverty Reduction, Equal Opportunities and Persons with a Disability

12:00 End of the cocktail

Lead: Antwerp World Diamond Centre (AWDC) and Flanders Investment & Trade (FIT)

Venue: St. Regis hotel, Diamond Lounge, 2nd floor

Participants: 50 guests upon registration

Transfer of the delegation from the Garden Santa Fé Shopping Center to the St. Regis hotel with bus SANTA FÉ

11:40 – 12:35

Transfer of the delegation from Santa Fé to WeWork for the UCB inauguration with minibus O3

11:15 – 11:55

Transfer of the business delegation from the St. Regis hotel to WeWork for the UCB inauguration with bus D1

11:22 -11:55

12:05 – 12:20

Motorcade transfer of HRH Princess Astrid and Ministers from the St. Regis hotel to WeWork

Transfer of the business delegation from the St. Regis hotel to WeWork for the healthcare seminar with bus D2

11:55 -12:25

Tuesday 19 February 2019
Mexico City

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

12:25 – 12:50

Inauguration of the new offices of UCB in Mexico City

12:25 Arrival of HRH Princess Astrid and Ministers, welcomed by Daniel Aurelio Amezcua Zavala, Country Lead Mexico Operations & Didier Malherbe, General Manager, UCB **and transfer to the 3rd floor**
12:30 Ribbon cutting ceremony
12:32 Word of welcome by Didier Malherbe, General Manager, UCB Belgium
12:37 Speech by HE Jeholet, Vice-President and Minister of Economy, Industry, Research, Innovation, New technologies, Employment and Training of the Walloon Government
12:40 Introduction by Daniel Aurelio Amezcua Zavala and corporate video of UCB
12:45 Unveiling of the commemorative plaque and photo opp
12:47 Closing speech by HE Cécile Jodogne Secretary of State for Foreign Trade & Investment for the Brussels-Capital Region
12:50 Transfer to the ground floor

Lead: Wallonia Export-Investment Agency (AWEX)
Venue: **3rd floor** of the WeWork Building, Calz. Gral. Mariano Escobedo 595, Rincón del Bosque, Bosque de Chapultepec I Sección, 11589 Mexico City
Participants: **50 guests upon invitation**

12:55 – 13:20

Seminar on the Perspectives of the healthcare sector in Mexico

12:55 Arrival of HRH Princess Astrid and Ministers
12:56 Speech by HE Pierre-Yves Jeholet, Vice-President and Minister of Economy, Industry, Research, Innovation, New technologies, Employment and Training of the Walloon Government

Inauguration of the new offices of UCB in Mexico City

11:55 Arrival of the business delegation **and transfer to the 3rd floor**
12:25 Arrival of HRH Princess Astrid and Ministers, welcomed by Daniel Aurelio Amezcua Zavala, Country Lead Mexico Operations & Didier Malherbe, General Manager, UCB **and transfer to the 3rd floor**
12:30 Ribbon cutting ceremony
12:32 Word of welcome by Didier Malherbe, General Manager, UCB Belgium
12:37 Speech by HE Jeholet, Vice-President and Minister of Economy, Industry, Research, Innovation, New technologies, Employment and Training of the Walloon Government
12:40 Introduction by Daniel Aurelio Amezcua Zavala and corporate video of UCB
12:45 Unveiling of the commemorative plaque and photo opp
12:47 Closing speech by HE Cécile Jodogne Secretary of State for Foreign Trade & Investment for the Brussels-Capital Region
12:50 Transfer to the ground floor

Lead: Wallonia Export-Investment Agency (AWEX)
Venue: **3rd floor** of the WeWork Building, Calz. Gral. Mariano Escobedo 595, Rincón del Bosque, Bosque de Chapultepec I Sección, 11589 Mexico City
Participants: **50 guests upon invitation**

Seminar on the Perspectives of the healthcare sector in Mexico

12:25 Arrival of the business delegation
12:55 Arrival of HRH Princess Astrid and Ministers
12:56 Speech by HE Pierre-Yves Jeholet, Vice-President and Minister of Economy, Industry, Research, Innovation, New technologies, Employment and Training of the Walloon Government

11:55 – 12:50

12:25 – 16:00

Tuesday 19 February 2019
Mexico City

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

	<p>13:00 Introductory speech by Dr. Alejandro Mojar Betancourt, CCINSHAE, Ministry of Health of Mexico 13:15 Departure of the official delegation</p> <p>Lead: Wallonia Export-Investment Agency (AWEX) Venue: Ground floor of the WeWork Building, Calz. Gral. Mariano Escobedo 595, Rincón del Bosque, Bosque de Chapultepec I Sección, 11589 Mexico City Participants: 150 guests upon registration</p> <p>13:20 – 13:30 Motorcade transfer of HRH Princess Astrid and Ministers from WeWork to the Club de Industriales</p> <p>13:25 – 13:55 Transfer of officials from WeWork to the St. Regis Hotel with minibus O2</p> <p>13:30 – 15:00 Invest Power Luncheon</p> <p>13:00 Registration of the guests and transfer to the luncheon room for a cocktail 13:30 Arrival of HRH Princess Astrid and Ministers, transfer to floor C1 and signing of the Golden Book before entering the luncheon room 13:45 Welcome words by José Carral, President of the Club de Industriales 13:50 Welcome words and introduction of all the speakers by Pascale Delcomminette, CEO of AWEX</p>	<p>13:00 Introductory speech by Dr. Alejandro Mojar Betancourt, CCINSHAE, Ministry of Health of Mexico 13:15 Departure of the official delegation 13:15 Presentation of the Belgian companies in the healthcare sector 13:35 Introduction of the panel: Perspectives of the healthcare sector in Mexico 14:35 Q&A 15:00 Networking and walking lunch</p> <p>Lead: Wallonia Export-Investment Agency (AWEX) Venue: Ground Floor of the WeWork Building, Calz. Gral. Mariano Escobedo 595, Rincón del Bosque, Bosque de Chapultepec I Sección, 11589 Mexico City Participants: 150 guests upon registration</p> <p>Transfer of the business delegation from WeWork to the St. Regis Hotel after the first part of the healthcare seminar with bus D1</p>	<p>13:25 – 13:55</p>
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Tuesday 19 February 2019
Mexico City

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

13:55 Speech by HE Kris Peeters, Federal Deputy Prime Minister and Minister of Employment, Economy and Consumer Affairs in charge of Foreign Trade, Poverty Reduction, Equal Opportunities and Persons with a Disability

14:05 Lunch is served

14:45 Testimonial by Senderos Mestre, President and CEO of Grupo Kuo

14:55 Closing remarks by HE Pierre-Yves Jeholet, Vice-President and Minister of Economy, Industry, Research, Innovation, New technologies, Employment and Training of the Walloon Government

Lead: Wallonia Export-Investment Agency (AWEX)

Venue: Club de Industriales, Andrés Bello 29, Colonia Polanco, 11560 Mexico City

Participants: 50 guests upon invitation

Smart Solutions for a sustainable future of our cities

14:00 – 18:00

Part 1 of the Smart Solutions for a sustainable future of our cities

14:00 Registration

14:30 Welcome words

14:35 Key note speech by the Mexican Institute of Smart and Sustainable Cities (IMCISS)

14:50 AIR by Solvay and Microwave Energy Applications Management (MEAM)

15:10 WASTE by Luc Courard, President of the Department of Architecture, Geology, Environment and Constructions at the University of Liège and SEOS Group

15:30 WATER by the University of Ghent and Eloy Water

15:50 Belgo-Mexican panel discussion

16:15 Q&A

16:30 Key note speech by Willy Verstraete

16:45 Arrival of HRH Princess Astrid and Ministers

16:47 Speech by HE Marina Robles, Minister of Environment of Mexico City

Tuesday 19 February 2019
Mexico City

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

15:05 – 15:15

Motorcade transfer of HRH Princess Astrid and Ministers from the Club de Industriales to the St. Regis hotel

15:25 – 16:20

Signing and Decoration Ceremony

15:15 Registration of guests for the signing and decoration ceremony

15:25 Arrival of HRH Princess Astrid

15:30 Signing ceremony

15:55 Decoration ceremony

16:15 Photo opp

16:20 **Short closing drink** in the Diamond Lounge

Lead: Embassy of Belgium and Belgian Foreign Trade Agency

Venue: St. Regis hotel, room Diamond A+B and drink in the Diamond Lounge, 2nd floor

Participants: official delegation, the signees, the bestowees and their registered guests upon invitation **(140 guests)**

16:55 Closing words by HE Philippe Muyters, Flemish Minister for Work, Economy, Innovation and Sport
17:00 Networking cocktail

Lead: Brussels Invest & Export by *hub.brussels* and Flanders Investment & Trade (FIT)

Venue: St. Regis hotel, **room Astor A and cocktail in Astor B**, 2nd floor

Participants: 100 guests upon registration

Transfer of invited delegation from WeWork to the St. Regis hotel with bus D2

16:00 – 16:30

15:15 – 16:40

**Tuesday 19 February 2019
Mexico City**

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

16:43 – 17:10

Smart Solutions for a sustainable future of our cities

Part 2 of the Smart Solutions for a sustainable future of our cities

16:43 Short introduction of HE Marina Robles, Minister of Environment of Mexico City to HRH Princess Astrid and Ministers in front of Astor B, 2nd floor

16:45 Arrival of HRH Princess Astrid and Ministers in Astor A

16:47 Speech by HE Marina Robles, Minister of Environment of Mexico City

16:55 Closing words by HE Philippe Muyters, Flemish Minister for Work, Economy, Innovation and Sport

17:00 Introduction to some keynote speakers at the cocktail in Astor B

Lead: Brussels Invest & Export by *hub.brussels* and Flanders Investment & Trade (FIT)

Venue: St. Regis hotel, room Astor A and cocktail in Astor B, 2nd floor

Participants: 100 guests upon registration

18:00 – 18:45

Informal Press moment

Lead: Belgian Foreign Trade Agency

Venue: St Regis hotel, J&G Lounge, 1st floor

Participants: restricted official delegation and Belgian press (40 guests)

Tuesday 19 February 2019
Mexico City

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

<p>18:50 – 19:30</p>	<p>Transfer of the officials from the St Regis Hotel to the Colegio de San Ildefonso with minibus O1 and O2</p>	<p>Transfer of the delegation from the St. Regis Hotel to Colegio de San Ildefonso with bus D1-D6</p>	<p>18:00 – 19:00</p>
<p>19:15 – 19:45</p>	<p>Motorcade transfer of HRH Princess Astrid and Ministers from the St Regis Hotel to the Colegio de San Ildefonso</p>		
<p>19:45 – 21:45</p>	<p style="text-align: center;">Concert “Belgian Jazz Manouche meets Mexican beats” produced by the Centre for Fine Arts Brussels (BOZAR) followed by the Belgian official reception</p> <p>19:00 Arrival of the business delegation and registration 19:45 Arrival of HRH Princess Astrid and Ministers and transfer to the Anfiteatro Simón Bolívar 19:50 Speech by HE Didier Reynders, Federal Deputy Prime Minister and Minister of Foreign Affairs and Defence 19:55 Start of the concert 20:40 End of the concert 20:45 Start of the Belgian official reception 21:00 Speech by HRH Princess Astrid and toast</p> <p>Lead: Embassy of Belgium Venue: Antiguo Colegio de San Ildefonso, Justo Sierra 16, Col. Centro Histórico, 06020 Mexico City Participants: all delegation members and their registered guests (600 guests)</p>	<p>19:00 – 22:15</p>	
<p>21:45 – 22:15</p>	<p>Motorcade transfer of HRH Princess Astrid, Ministers and officials from the Colegio de San Ildefonso to the St. Regis hotel with minibus O1 and O2</p>	<p>Transfer of the delegation from Colegio de San Ildefonso to the St. Regis Hotel with bus D1-D6</p>	<p>22:15 -23:00</p>

Wednesday 20 February 2019
Mexico City

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

HRH Princess Astrid, Representative of His Majesty the King, and Ministers		Business delegation	
		B2B meetings	08:00 – 12:00
		Lead: AWEX, BI&E by <i>hub.brussels</i> , FIT Venue: St. Regis hotel, J&G Grill, 1 st floor	
08:00 - 08:30	Luggage drop off for flight AM 930 at the room Diamond, 2nd floor at the St. Regis hotel		07:50 - 08:30
08:40 – 09:00	Motorcade transfer of HRH Princess Astrid and Ministers from St. Regis hotel to Televisa	Transfer of the official and business delegation from the St. Regis to Televisa with minibus O1, O2 and O3	08:10 -08:40
09:00 – 09:50	Visit of Televisa, partner of EVS Broadcast Equipment	Visit of Televisa, partner of EVS Broadcast Equipment	08:40 – 10:30
	09:00 Arrival of HRH Princess Astrid and Ministers, welcome by Emilio Azcarraga Jean, Chairman of Televisa (TBC) and transfer to the Estudio Televisa Deportes 09:05 Welcome speech by Emilio Azcarraga, Chairman of Televisa 09:10 Speech by Pascale Delcomminette, CEO of AWEX 09:15 Presentation of EVS and collaboration with Televisa 09:20 Visit of the Control room and the News Centre 09:45 Farewell greetings 09:50 Departure of the official delegation	08:40 Arrival of the business and official delegation and transfer to the Estudio Televisa Deportes 09:05 Welcome speech by Emilio Azcarraga Jean, Chairman of Televisa 09:10 Speech by Pascale Delcomminette, CEO of AWEX 09:15 Presentation of EVS and collaboration with Televisa 09:20 Visit of the News Centre and the Control room 09:45 Farewell greetings 09:50 Departure of the official delegation 09:55 Networking cocktail	
	Lead: Wallonia Export-Investment Agency (AWEX) Venue: Televisa, Av. Chapultepec 28, Doctores, 06720 Mexico City Participants: restricted official delegation, invited business delegation and Mexican guests	Lead: Wallonia Export-Investment Agency (AWEX) Venue: Televisa, 195 Dr Río de la Loza, Puerta 5, Av. Chapultepec 28, Doctores, 06720 Mexico City Participants: restricted official delegation, invited business delegation and Mexican guests	

Wednesday 20 February 2019
Mexico City

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

09:40	Departure of HE Didier Reynders and HE Pierre-Yves Jeholet with flight UA 1567 from Mexico City Benito Juárez Airport		
10:00 – 10:20	Motorcade transfer of HRH Princess Astrid and Ministers from Televisa to PEMEX (TBC)	Transfer of the delegation from the St. Regis hotel to PEMEX with bus D1	09:40 – 10:00
10:20 – 10:50	TBC Pétroleos Mexicanos (PEMEX) visit	Pétroleos Mexicanos (PEMEX) visit	10:00 – 13:00
	<p>10:20 Arrival of the official delegation and welcoming 10:25 Private meeting of HRH Princess Astrid and Ministers with Octavio Romero Oropeza, CEO of PEMEX and photo opp 10:35 Presentation of PEMEX and the Belgian companies with a speech by HE Kris Peeters, Federal Deputy Prime Minister and Minister of Employment, Economy and Consumer Affairs in charge of Foreign Trade, Poverty Reduction, Equal Opportunities and Persons with a Disability 11:20 Departure of the official delegation</p> <p>Lead: Embassy of Belgium Venue: Bahía del Espíritu Santo, Porta 12, Executive Tower, 43rd Floor, Col. Verónica Anzures, 11320 Mexico City Participants: restricted official and business delegation</p>	<p>10:00 Arrival of the business delegation 10:05 Matchmaking of invited Belgian companies and different departments of PEMEX in two separate groups</p> <p>Lead: Embassy of Belgium Venue: Bahía del Espíritu Santo, Porta 12, Executive Tower, 43rd Floor, Col. Verónica Anzures, 11320 Mexico City Participants: restricted official and business delegation</p>	
10:50 – 11:10	Motorcade transfer of HRH Princess Astrid and Ministers from PEMEX (TBC) to the City Hall	Transfer of business delegation from Televisa to the St. Regis hotel with minibus O3	10:30 -11:00
11:15 – 11:45	Distinguished guest ceremony		
	<p>Lead: Embassy of Belgium Venue: City Hall of Mexico City Participants: restricted official delegation</p>		

Wednesday 20 February 2019
Mexico City - Monterrey

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

11:45 – 12:05

Motorcade transfer of HRH Princess Astrid and Ministers from the **City Hall** to the St. Regis hotel

12:30 – 14:00

B2G lunch organised by the Federation of Enterprises in Belgium

12:10 – 14:00

12:10 Arrival of the Belgian business delegation
12:30 Arrival of HRH Princess Astrid and Ministers
12:35 Words of welcome by Pieter Timmermans, CEO of the Federation of Enterprises in Belgium (FEB)
12:40 Lunch is served
13:10 Speech by Luz María de la Mora Sánchez, Undersecretary of Foreign Trade of Mexico
13:30 Q&A session
13:55 Conclusions by HE Kris Peeters, Federal Deputy Prime Minister and Minister of Employment, Economy and Consumer Affairs in charge of Foreign Trade, Poverty Reduction, Equal Opportunities and Persons with a Disability

Lead: Federation of Enterprises in Belgium (FEB)
Venue: St. Regis, room Diamond A, 2nd floor
Participants: 50 guests upon invitation

Transfer of the delegation from PEMEX to the St. Regis hotel with bus D1

13:00 – 13:20

Transfer of the official and business delegation from the St. Regis hotel to Mexico City Benito Juárez International Airport with minibus O1, bus D1 and D2

14:35 – 15:35

15:30 – **16:10**

Motorcade transfer of HRH Princess Astrid and Ministers from the St. Regis hotel to Mexico City Benito Juárez International Airport

Check-in at Mexico City Benito Juárez International Airport (MEX) – Terminal 2

15:35

16:10

Check-in at Mexico City Benito Juárez International Airport (MEX) – Terminal 2

17:05 – 18:50

Flight from Mexico City to Monterrey with Aeromexico flight AM 930 (flight duration 1:46)

17:05 – 18:50

**Wednesday 20 February 2019
Monterrey**

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

18:50	Arrival of the delegation with flight AM 930 at Monterrey International Airport (MTY) – Terminal B	18:50
19:10 – 19:50	<p><i>Welcome of HRH Princess Astrid and Ministers by HE Roberto Russildi Montellano, Minister of Economy and Employment of Nuevo León and Enrique Alanis, Head of cabinet of the Governor of Nuevo León</i></p> <p style="color: blue;">Motorcade transfer of HRH Princess Astrid and Ministers from Monterrey International Airport to the Quinta Real hotel</p>	19:30 – 20:30
19:50	<p style="text-align: center;">Check-in of HRH Princess Astrid and the Ministers at the Quinta Real hotel</p> <p>Address: Av. Diego Rivera No. 500 Col. Fracc. Valle Oriente, 66260 San Pedro Garza García, Monterrey</p>	20:30
23:55	<p style="text-align: center;">Departure of HE Kris Peeters with flight AF 8099 from Mexico City Benito Juárez Airport</p>	
	<p style="text-align: center;">Transfer of the official and business delegation from Monterrey International Airport to the Quinta Real hotel with minibus O1, bus D1 and D2</p> <p style="text-align: center;">Check-in of the delegation at the Quinta Real hotel</p> <p>Address: Av. Diego Rivera No. 500 Col. Fracc. Valle Oriente, 66260 San Pedro Garza García, Monterrey</p>	

The secretariat of the mission is located in Duque on the ground floor of the Quinta Real hotel and will be operational from Thursday 21 February 2019 until Friday 22 February 2019.

**Thursday 21 February 2019
Monterrey**

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

<p>08:40 – 09:10</p>	<p>Motorcade transfer of HRH Princess Astrid and Ministers from the Quinta Real hotel to the Palacio de Gobierno</p>	<p style="text-align: center;">B2B meetings</p> <p>Lead: AWEX, BI&E by <i>hub.brussels</i>, FIT Venue: Quinta Real hotel, room Torre Ejecutiva</p>	<p>08:00 – 17:00</p>
<p>09:15 – 10:00</p>	<p style="text-align: center;">Meeting with Jaime Rodríguez Calderón, Governor of Nuevo León</p> <p>09:15 Arrival of HRH Princess Astrid and Ministers and welcome by Jaime Rodríguez Calderón, Governor of Nuevo León 09:20 Private meeting of HRH Princess Astrid and Ministers with the Governor of Nuevo León with a gift exchange and photo opp 10:00 Departure of the official delegation</p> <p>Lead: Embassy of Belgium Venue: Palacio de Gobierno, 5 de Mayo S/N, Centro, 64000 Monterrey Participants: restricted official delegation</p>	<p style="text-align: center;">B2B Meetings for the business delegation with the different clusters of the State of Nuevo León</p> <p>Lead: Embassy of Belgium Venue: Quinta Real hotel Participants: Business delegation</p>	<p>09:00 – 11:00</p>

**Thursday 21 February 2019
Monterrey**

HRH Princess Astrid, Representative of His Majesty the King, and Ministers		Business delegation	
10:00 – 10:10	Motorcade transfer of HRH Princess Astrid and Ministers from the Palacio de Gobierno to the Doctor's hospital	Transfer of the invited business delegation from the Quinta Real to the Doctors Hospital with minibus O2 and O3	09:30 – 10:00
10:30 – 11:10	Inauguration of the Doctors Hospital's PET RadioPharmacy equipped by IBA	Inauguration of the Doctors Hospital's PET RadioPharmacy equipped by IBA	10:00 – 11:30
	<p>10:30 Arrival of HRH Princess Astrid and Ministers and welcome by Dan Levinson, CEO of Doctors Hospital</p> <p>10:35 Inauguration of the cyclotron with a ribbon cutting ceremony</p> <p>10:50 Speech by Dan Levinson, CEO of Doctors Hospital and video</p> <p>10:55 Speech by Pascale Delcomminette, CEO of AWEX</p> <p>11:00 Speech by IBA</p> <p>11:05 Speech by the Governor of Nuevo León</p> <p>11:10 Departure of the official delegation</p> <p>Lead: Wallonia Export-Investment Agency (AWEX) Venue: Doctors Hospital, Calle Ecuador 2331, Col. Balcones de Galerías, 64620 Monterrey Participants: 100 guests upon invitation</p>	<p>10:00 Arrival of the business delegation and transfer to the auditorium</p> <p>10:50 Speech by Dan Levinson, CEO of Doctors Hospital and video</p> <p>10:55 Speech by Pascale Delcomminette, CEO of AWEX</p> <p>11:00 Speech by IBA</p> <p>11:05 Speech by the Governor of Nuevo León</p> <p>11:10 Departure of the official delegation</p> <p>11:15 Networking moment for the business delegation</p> <p>Lead: Wallonia Export-Investment Agency (AWEX) Venue: Doctors Hospital, Calle Ecuador 2331, Col. Balcones de Galerías, 64620 Monterrey Participants: 100 guests upon invitation</p>	
11:10 – 11:25	Motorcade transfer of HRH Princess Astrid and Ministers from the Doctor's hospital to the Parque Fundidora	Transfer of the invited business delegation from the Doctors Hospital to the Quinta Real with minibus O3	11:30 – 12:00

**Thursday 21 February 2019
Monterrey**

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

11:30 – 12:25

Presentation of the activities of the CMI Group in Mexico

11:30 Arrival of HRH Princess Astrid and Ministers
 11:35 **Opening speech by Pascale Delcomminette, CEO of AWEX**
 11:40 Speech by Jean-Luc Maurange, CEO of CMI Group and toast
 11:55 Lunch buffet
 12:25 Departure of the official delegation

Lead: Wallonia Export-Investment Agency (AWEX)
 Venue: Lobby of the Museo del Acero Horno 3, inside the Parque Fundidora, Avenida Fundidora y Adolfo Prieto S/N, Obrera, 64010 Monterrey
 Participants: **80 guests upon registration**

12:25 – 12:35

Motorcade transfer of HRH Princess Astrid and Ministers from the Parque Fundidora to the Quinta Real hotel

Transfer of the business delegation from the Quinta Real to the Parque Fundidora with bus D1

10:40 – 11:00

Presentation of the activities of the CMI Group in Mexico

11:00 Registrations
 11:30 Arrival of HRH Princess Astrid and Ministers
 11:35 **Opening speech by Pascale Delcomminette, CEO of AWEX**
 11:40 Speech by Jean-Luc Maurange, CEO of CMI Group and toast
 11:55 Lunch buffet
 Guided visit of the museum

Lead: Wallonia Export-Investment Agency (AWEX)
 Venue: Lobby of the Museo del Acero Horno 3, inside the Parque Fundidora, Avenida Fundidora y Adolfo Prieto S/N, Obrera, 64010 Monterrey
 Participants: **80 guests upon registration**

11:00 – 14:00

Transfer of the business delegation from the Quinta Real to the Parque Fundidora with bus D1

14:00 – 14:20

Transfer of the business delegation from the Quinta Real to the Mexican Chamber of the Construction Industry with bus SMART CONSTRUCTION

14:30 – 15:00

**Thursday 21 February 2019
Monterrey**

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

Seminar on Smart Construction and Smart Building

15:00 – 17:30

15:00 Registration
 15:30 Welcome words and introduction by HE Cécile Jodogne, Secretary of State for Foreign Trade & Investment for the Brussels-Capital Region and Minister of the French Community Commission in charge of Civil Service and Health Policy
 15:40 Presentation by Hugues Kempeneers, Manager of the Belgian Construction Confederation

- Construction sector in Belgium: standards, realizations and main actors
- Smart Building/Smart Construction
 - o Smart tools adapted for the construction sector
 - o The building as a service provider
 - o Support to the stakeholders (how to develop the whole ecosystem)
 - o Integration of BIM: Building Informatization Modeling

From Smart Building to Smart: reflection on Smart Building as a whole and the link with Smart Cities
 16:00 Presentation on technical and industrial aspects by CSTS
 16:20 Presentation by the National Academy of Architecture of Monterrey
 16:40 Presentation by the College of Architects of Monterrey
 17:00 Presentation on Eco-construction by Marc Somers, Architect, Atelier espace architectural
 17:15 Q&A
 17:25 Conclusion by a Mexican Minister

Lead: Brussels Invest & Export by hub.brussels and the Construction Confederation
 Venue: Mexican Chamber of the Construction Industry (CMIC), Ave. Ignacio Morones Prieto 1101 Ote. Nuevo Repueblo, 64700 Monterrey
 Participants: upon registration

**Thursday 21 February 2019
Monterrey**

HRH Princess Astrid, Representative of His Majesty the King, and Ministers		Business delegation	
18:50 – 19:30	Motorcade transfer of HRH Princess Astrid and Ministers from the Quinta Real hotel to Palacio de Gobierno	Transfer of the business delegation from the Mexican Chamber of the Construction Industry to the Quinta Real hotel with bus SMART CONSTRUCTION	17:30 – 18:10
19:30 – 21:30	<p>Dinner offered by Jaime Rodríguez Calderón, Governor of Nuevo León</p> <p>19:00 Cocktail and networking 19:30 Arrival of HRH Princess Astrid and Ministers 20:00 Dinner Welcome address by Jaime Rodríguez Calderón, Governor of Nuevo León Address of HE Antoine Evrard, Ambassador of Belgium Toast of HRH Princess Astrid, Representative of His Majesty the King</p> <p>Lead: Embassy of Belgium Venue: Patio Central, Palacio de Gobierno, 5 de Mayo S/N, Centro, 64000 Monterrey Participants: all delegation members</p>	Transfer of the business delegation from the Quinta Real hotel to Palacio de Gobierno with minivan 1-9	18:15 – 19:00
21:30 – 22:10	Motorcade transfer of HRH Princess Astrid and Ministers from Palacio de Gobierno to the Quinta Real hotel	Transfer of the business delegation from Palacio de Gobierno to the Quinta Real hotel minivan 1-9	19:00 – 21:30
			21:40 -22:25

**Friday 22 February 2019
Monterrey**

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

07:30 -07:45 TBC	Luggage and passports drop off for the flight UA 5587 in the room Gran Salon, ground floor of the Quinta Real	<p style="text-align: center;">B2B meetings</p> <p>Lead: AWEX, BI&E by <i>hub.brussels</i>, FIT Venue: Quinta Real hotel, room Marques</p>	08:00 – 17:00
08:20 -08:30	Motorcade transfer of HRH Princess Astrid and Ministers from the Quinta Real hotel to Grupo Alfa	Transfer of the business delegation from the Quinta Real hotel to Grupo Alfa	08:00 – 08:20
08:30 – 09:30	<p style="text-align: center;">Grupo Alfa (Sigma Alimentos) Breakfast meeting</p> <p>08:30 Arrival of HRH and Ministers and welcome by Álvaro Fernández Garza, President of Grupo Alfa 08:35 Breakfast with the President of Grupo Alfa 09:30 Departure of the official delegation</p>	<p style="text-align: center;">Grupo Alfa (Sigma Alimentos) Breakfast meeting</p> <p>B2B meetings for selected companies</p>	08:20 – 10:30
09:30 - 09:40	Motorcade transfer of HRH Princess Astrid and Ministers from Grupo Alfa to the Quinta Real hotel	<p>Lead: Embassy of Belgium Venue: Headquarters of Grupo Alfa, Ave. Gómez Morín 1111 Sur, Col. Carrizalejo, San Pedro Garza García, 66254 Monterrey Participants: upon registration</p>	
		Transfer of the business delegation from Grupo Alfa to the Quinta Real hotel	10:30 –10:50

Friday 22 February 2019
Monterrey

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

09:35 – 10:35

Transfer of officials from Grupo Alfa to Monterrey International Airport

10:50 – 11:35

Motorcade transfer of HRH Princess Astrid from the Quinta Real hotel to Monterrey International Airport

12:35

Departure of HRH Princess Astrid and a restricted delegation with flight UA 5587 from Monterrey International Airport

**Saturday 23 February 2019
Monterrey – Brussels**

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

		Transfer of the delegation from the Quinta Real hotel to Monterrey International Airport	09:35 – 10:35
		Check-in at Monterrey International Airport	10:35
12:35 – 16:00		Flight from Monterrey to Chicago with United Airlines flight UA 5587 (flight duration 03:25)	12:35 – 16:00
16:00		Arrival of the delegation at Chicago O'Hare International Airport (ORD)	16:00
17:50 – 08:50		Flight from Chicago to Brussels with United Airlines flight UA 972 (flight duration 08:00)	17:50 – 08:50

**Sunday 24 February 2019
Brussels**

HRH Princess Astrid, Representative of His Majesty the King, and Ministers

Business delegation

08:50		Arrival of the delegation with flight UA 972 at Brussels National Airport	08:50
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